

Karma Farm: Sampling of Mail Chimp Analytics

Reports | Mailchimp

us15.admin.mailchimp.com/reports/#f_list:4397:tcampaigns-list

Apps Lush 1

Campaigns Templates Audience **Reports** Content Studio

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Overview Revenue

Legend: Open rate (orange), Click rate (purple), Industry avg. open rate (blue dotted)

Folders Filter Download All Reports

<input type="checkbox"/>	Restaurant 9 - 19 Regular • Restaurants & Retailers Sent on Thu, Sep 19, 2019 2:26 pm	136 Subscribers	32.4% Opens	0.0% Clicks	View Report ▼
<input type="checkbox"/>	Restaurant 9 - 12 Regular • Restaurants & Retailers Sent on Thu, Sep 12, 2019 7:56 pm	135 Subscribers	51.9% Opens	0.0% Clicks	View Report ▼
<input type="checkbox"/>	Restaurant 9 - 5 Regular • Restaurants & Retailers Sent on Thu, Sep 05, 2019 1:22 pm	133 Subscribers	52.6% Opens	0.0% Clicks	View Report ▼
<input type="checkbox"/>	Restaurant 8 - 29 Regular • Restaurants & Retailers Sent on Thu, Aug 29, 2019 1:38 pm	131 Subscribers	51.5% Opens	0.8% Clicks	View Report ▼
<input type="checkbox"/>	Restaurant 8 - 22 Regular • Restaurants & Retailers	131 Subscribers	55.0% Opens	0.0% Clicks	View Report ▼

Feedback

Summary Report for Restaurant | us15.admin.mailchimp.com/reports/summary?id=645937

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Overview | Activity | Links | Social | E-commerce | Conversations | Analytics360

136 Recipients

List: Restaurants & Retailers | Delivered: Thu, Sep 19, 2019 2:26 pm
 Subject: Produce, Herb, & Garnish availability | View email | Download | Print | Share

0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
-------------	---------------------------------	-------------------------

Open rate: 32.4% | Click rate: 0%

List average: 43.3% | List average: 0.7%
 Industry average (Agriculture and Food Services): 16.8% | Industry average (Agriculture and Food Services): 2.0%

44 Opened	0 Clicked	0 Bounced	0 Unsubscribed
--------------	--------------	--------------	-------------------

Successful deliveries: 136 100.0% | Clicks per unique opens: 0%
 Total opens: 55 | Total clicks: 0
 Last opened: 9/20/19 8:47AM | Last clicked: N/A
 Forwarded: 0 | Abuse reports: 0

24-hour performance

Legend: Opens (orange), Clicks (purple)

Top links clicked

Summary Report for Restaurant 5 x +

us15.admin.mailchimp.com/reports/summary?id=642701

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Overview Activity Links Social E-commerce Conversations Analytics360

135 Recipients

List: Restaurants & Retailers Delivered: Thu, Sep 12, 2019 7:56 pm
 Subject: Produce, Herb, & Garnish availability View email · Download · Print · Share

0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
-------------	---------------------------------	-------------------------

Open rate **51.9%** Click rate **0%**

List average **43.3%** List average **0.7%**
 Industry average (Agriculture and Food Services) **16.8%** Industry average (Agriculture and Food Services) **2.0%**

70 Opened	0 Clicked	0 Bounced	0 Unsubscribed
--------------	--------------	--------------	-------------------

Successful deliveries **135 100.0%** Clicks per unique opens **0%**
 Total opens **182** Total clicks **0**
 Last opened **9/20/19 12:58AM** Last clicked **N/A**
 Forwarded **0** Abuse reports **0**

24-hour performance

Legend: Opens (orange), Clicks (purple)

Top links clicked

Overview | Activity | Links | Social | E-commerce | Conversations | Analytics360

133 Recipients

List: Restaurants & Retailers | Delivered: Thu, Sep 05, 2019 1:22 pm
Subject: Produce, Herb, and Garnish availability | View email | Download | Print | Share

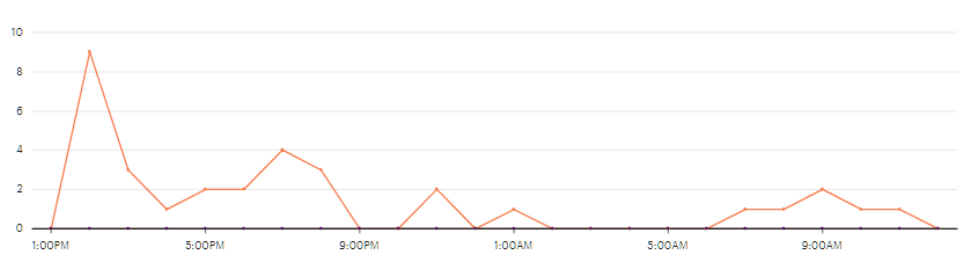
0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
-------------	---------------------------------	-------------------------

Open rate	52.6%	Click rate	0%
List average	43.3%	List average	0.7%
Industry average (Agriculture and Food Services)	16.8%	Industry average (Agriculture and Food Services)	2.0%

70 Opened	0 Clicked	0 Bounced	0 Unsubscribed
--------------	--------------	--------------	-------------------

Successful deliveries	133 100.0%	Clicks per unique opens	0%
Total opens	189	Total clicks	0
Last opened	9/16/19 10:00AM	Last clicked	N/A
Forwarded	0	Abuse reports	0

24-hour performance



Top links clicked

Feedback